



Twenty-first Annual  
**Holiday Auction**  
**BOYS & GIRLS CLUB**  
**OF GREATER LOWELL**

Thursday, November 29th, 2018

## Sponsorship Opportunities

### **\$10,000 Presenting Sponsor**

Recognition as Presenting Sponsor at Live Auction,  
in Annual Impact Report and on radio spot  
Prominent signage at the event  
Company Logo on Auction paddles  
Recognition in Newsletter, Social Media and Website  
Your logo displayed at the event and on our mobile  
bidding platform, linking to your website  
Two tables of 10 with signage

### **\$5,000 Premiere Sponsor**

Recognition at Live Auction as Premier Sponsor  
Recognition on Social Media and Website  
Your logo displayed at the event and on our mobile  
bidding platform, linking to your website  
Two tables of 10 with signage

### **\$2,500 Platinum Sponsor**

Recognition on Website  
Your logo displayed at the event and on our mobile  
bidding platform, linking to your website  
Table of 10 with signage

### **\$1,750 Gold Sponsor**

Logo displayed at event  
Table of 10 with signage

For more information on sponsorship opportunities  
please contact Yesenia Maysonet at:  
978-458-4526 Ext.13 or [ymaysonet@lbgc.org](mailto:ymaysonet@lbgc.org)

## Event Information

Thursday, November 29, 2018

5:30 pm  
Silent Auction & Hors d'oeuvres

7:00 pm  
Live Auction & Dinner

**Lowell Memorial Auditorium**  
**50 East Merrimack Street**  
**Lowell, MA 01852**

Professional Auctioneer  
John Terrio

## Sponsorship Advertisement Specifications

Please contact us if you have questions or need assistance with any of the specifications.

Please send your logo to [ymaysonet@lbgc.org](mailto:ymaysonet@lbgc.org) by November 16th for placement on our web site. Acrobat PDF or JPEG 300dpi is preferred.

*If you prefer an advertisement other than your logo to be displayed at the event, please send it along to us no later than November 16th, 2018 following the same format specifications.*

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**Reserve your table at this year's auction today!**

**Deadline for Sponsor Registration is  
 Friday, November 16, 2018**

- \$10,000 - Presenting Sponsor (2 Tables)
- \$5,000 - Premiere Sponsor (2 Tables)
- \$2,500 - Platinum Sponsor (1 Table)
- \$1,750 - Gold Sponsor (1 Table)
- \$500 - Champion of Kids (2 Tickets)

\*Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

\*Please send logo to [ymaysonet@lbgc.org](mailto:ymaysonet@lbgc.org)

Guest Names - Table 1	Guest Names - Table 2

Please make checks payable to:  
 Boys & Girls Club of Greater Lowell  
 657 Middlesex Street, Lowell, MA 01851

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 Friday, November 16, 2018**

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 or [ymaysonet@lbgc.org](mailto:ymaysonet@lbgc.org) for more information.**