# **Future Builder Partnerships**

The young people at the Boys & Girls Club of Greater Lowell thrive because of partnerships with area businesses. Our *Future Builder Partnerships* allow those businesses who are committed to creating opportunities for youth who need us most to consolidate their giving, while expanding the benefits and recognition associated with our traditional event sponsorships.

In addition to the benefits associated with each event sponsorship level, *Future Builder Partners* will be recognized in a dedicated section on our web site, as well as within our print and email newsletters. All *Future Builder Partners* will also have an opportunity to collaborate on a service project between the company's employees and Club members.

For more information, or to customize a giving package that is right for your organization, please contact Angel Brunelle at <a href="mailto:abrunelle@lbgc.org">abrunelle@lbgc.org</a> or by phone at 978-458-4526 x 19.



## **GREAT FUTURES START HERE.**



## **Future Builder Partnership Levels**

#### **Opportunity Circle - \$20,000**

Presenting Level Sponsorship at 2018 Holiday Auction Legends Level Sponsorship at 2018 Golf Tournament

#### Believers - \$11,000

Premiere Level Sponsorship at 2018 Holiday Auction Masters Level Sponsorship at 2018 Golf Tournament

### Cultivators - \$8,000

Premiere Level Sponsorship at 2018 Holiday Auction Leaderboard Level Sponsorship at 2018 Golf Tournament

#### **Advocates - \$5,500**

Platinum Level Sponsorship at 2018 Holiday Auction Leaderboard Level Sponsorship at 2018 Golf Tournament

#### Friends - \$2,500

Gold Level Sponsor at the 2018 Holiday Auction Club Level Sponsorship at 2018 Golf Tournament

Please see attached for additional sponsorship opportunities that can be added to any of these packages. If you would like to customize your Future Builder Partnership, please contact Angel Brunelle at abrunelle@lbgc.org.

#### **Director's Circle**

Those organizations that contribute greater than \$20,000 per year to support the great futures of kids in Lowell will be recognized as a member of the Director's Circle. Director's Circle Sponsorship packages and benefits can be customized from the Future Builder Partnership menu.

In addition, members of the Director's Circle will receive premier signage at each event, in our newsletter, on our web site and in our Annual Report.

Please contact Angel Brunelle at <u>abrunelle@lbgc.org</u> or 978-458-4526 x 19 to arrange for a discussion about our Director's Circle partnerships.

# **Additional Sponsorship Opportunities**

# Youth of the Year Sponsor - \$2,500 (one available)

Each year, one exceptional Club member is selected to be our Youth of the Year through a very competitive process. The winner serves as an ambassador for our Club, and goes on to compete in the state competition, and potentially the national competition.

## **Sponsorship includes:**

- Company name/logo on Youth of the Year posters displayed throughout the Club for one year
  - Recognition as sponsor in annual impact report feature on Youth of the Year
    - A judge position at Youth of the Year finals
    - Recognition at local events where Youth of the Year is speaking
- Company name/logo on Facebook and website announcements regarding Youth of the Year

# Teen Center Grand Opening Sponsor - \$500 (multiple available)

On March 20th, 2018, we will be hosting a Grand Opening of our newly renovated and expanded Teen Center. This invitation only event is expected to draw over 100 prominent community members to celebrate their commitment to providing opportunities for teens to build a brighter future for themselves.

## **Sponsorship includes:**

- Name on Signage at Grand Opening on March 20th, 2018
  - Invitation for 4 to attend the event
  - Sponsor recognition on Facebook and website



## 21st Annual Holiday Auction—November 29, 2018

The Holiday Auction is the signature event of the Boys & Girls Club. With over 450 guests in attendance, the event is eagerly anticipated each year by the Greater Lowell community. The Holiday Auction, catered by Lenzi's Catering, takes place at Lowell Memorial Auditorium, and includes a silent auction, cocktail hour, dinner and live auction. Entertainment is usually provided by members of the Boys & Girls Club.

### **Holiday Auction Sponsor Benefits**

## Presenting Sponsor—\$10,000

Recognition as Presenting Sponsor at Live Auction, in Annual Report, and a radio spot Prominent signage at the event Company logo on Auction paddles Recognition in newsletter, social media and website Three tables of 10 with signage



## Premier Sponsor—\$5,000

Recognition at Live Auction as Premier Sponsor Logo displayed at event Recognition on social media and website Two tables of 10 with signage



Logo displayed at event Recognition on website Table of 10 with signage

Gold Sponsor—\$1,500

Logo displayed at event Table of 10 with signage







**Golf Tournament**—June 4th, 2018 marks the 39th year for the Boys & Girls Club of Greater Lowell's Annual Golf Tournament. More than 130 golfers join us for a day of fun at beautiful Indian Ridge Golf Course. Complete with raffles, specialty holes, and contests—and followed by an Awards Dinner and silent auction, this event has something for everyone.

#### **Golf Tournament Sponsorship Benefits**

#### The Legends - \$10,000

Two golf foursomes
Corporate Banner
Tee or Green Sign
Special Recognition during evening Awards Dinner
Recognition in newsletter, on social media and website
Lunch and Dinner for all players

#### The Masters - \$6,000

Two golf foursomes
Tee or Green Sign
Signage at evening Awards Dinner
Recognition on social media and website
Lunch and Dinner for all players

#### The Leaderboard - \$3,000

One golf foursome Tee or Green Sign Signage at evening Awards Dinner and event website Recognition on Website Lunch and Dinner for all players

#### **Club Level - \$1,000**

Four tickets to dinner 150 yard marker sign Signage at Dinner Recognition in Program booklet and on event website





# Thank you for your support of kids and teens in Lowell!



# **GREAT FUTURES START HERE.**



# **Future Builder Partnerships**

Contact Information	
Business Name (as you would like it to be recognized):	
Business Address:	
Contact Name:	
Contact email address:	
Contact Phone number:	
Would you like to add on any additional sponsorships? (see page 3)  Please email a .jpg image of your logo to abrunelle@lbgc.org for recogniti	on on our website and in
newsletters. You will be contacted prior to each event to confirm the logo associated with your sponsorship for that event.	/message you would like
Please include any special instructions for recognition on a separate piece	e of paper.
Payment information:	
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Check enclosed for \$	
Check enclosed for \$  Credit Card payment:	
Check enclosed for \$  Credit Card payment:  Credit Card: Visa Mastercard American Express	e/ Sec. Code