

# GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUB  
OF GREATER LOWELL**

## Corporate Engagement Program

A study conducted by the Corporate Executive Board Company showed that on average, **every employee who participates in corporate community engagement activities adds \$2,400 of value** to the company as a result of decreased turnover and increased employee engagement. A Deloitte survey found that millennials are twice as likely to be satisfied with their career when they have the opportunity to volunteer through their employer.



*“What an amazing day! It was so nice to meet the staff, volunteers and kids and do something for the day that actually mattered!”*

*– Karla, BCBS Service Day participant*

Supporting the Boys & Girls Club of Greater Lowell is a great way to increase your employee engagement while investing in the community. According to a 2016 study by the Boys & Girls Club of America, every \$1 invested in a Boys & Girls Club has a return on investment of \$9.60 to the greater community.



### Our Corporate partners:

- Help us keep our facility in top shape for over 320 Club members who visit us each day.
- Provide positive adult role models for at-risk youth in Lowell
- Have fun while giving back to the community
- Ensure that every child in Lowell who needs the Club has access for a low membership fee of just \$30 per year.

## *Ways to get involved:*

**Volunteer Groups** - We welcome groups who want to either work on a facilities project in the morning hours (landscaping, gardening, painting or specialized maintenance projects), serve dinner in the afternoon (best for groups of 4 -5), or provide positive adult interaction with our Club members in various program areas (such as homework help, our gym, arts, music or games room).

**Individual Volunteers** - Individuals who are interested in a more long-term commitment to our youth are invited to join us during our programming hours on weekdays between 2 - 5 PM (all youth) or 6 - 8 PM (teens only). Your level of commitment is based on your available time and program area of interest - though our goal is for volunteers who work with our youth to develop positive relationships as a role model for our kids over time. Enclosed is a flyer with more information that can be shared with your employees.

**Host a drive** - The fees that our youth pay to join the Club, which include all programming and a healthy dinner each evening, only cover 3.4% of our operating budget. By collecting supplies used every day in our Club, your company can help close the gap between what our members pay, and the cost to provide services to our members. See the enclosed flyer for items that are most often needed.

*“Working with the Boys & Girls Club of Greater Lowell has been truly enriching for our organization. From serving Thanksgiving dinner and hosting an annual holiday party to painting the Teen Center and holding financial literacy events, our staff always enjoys spending time with the kids. Every time you walk through the door, you get to witness the positive impact the Club has firsthand. “*

*Tom Hammond, Align Credit Union Executive Vice President and CFO*



*“I enjoy volunteering at the Boys & Girls Club because of the amazing youth I meet and get to know. They have goals, aspirations, dreams as well as insecurities, questions and concerns just like I did as a young person growing up. As an adult who has “been there and done that”, I enjoy helping them along the path, giving them the advantage of someone who is not their parent and not their teacher. A person who will listen and be there as coach or mentor. “*

*- Peter White, Volunteer since 2015*



**Host a fundraiser** – Does your staff have a competitive spirit? Tap into that drive to make a big impact in the lives of low income youth. We have all the tools and resources you need to host a fundraiser at your pace and on your timeline. Our “Walking Towards their Future” program is a great way to inspire your staff to give back to the community.

**Employee Giving Programs/Donations** – United Way, Benevity and Truist are just a few of the employee giving programs that our Boys & Girls Club participates in. A staff representative would be happy to come to your offices and speak with your staff about the impact even a small monthly contribution can make in the lives of youth in Lowell.

For more information about any of the opportunities described above, or to discuss other ideas you may have, please contact Angel Brunelle at [abrunelle@lbgc.org](mailto:abrunelle@lbgc.org) or 978-458-4526 x 19.

If you would like to download a digital version of these materials, please visit our web site at [www.lbgc.org](http://www.lbgc.org) and click “Volunteer” in the upper right hand corner.





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## BY THE NUMBERS



**314 kids and teens**  
come to the Club on a typical day.



**13 Full time and 20 Part time staff**  
are currently employed at the Club.



**1,370 Volunteers**  
supported our program and facility needs  
in 2017.



**54,482**  
fresh, healthy meals were served in  
2017.



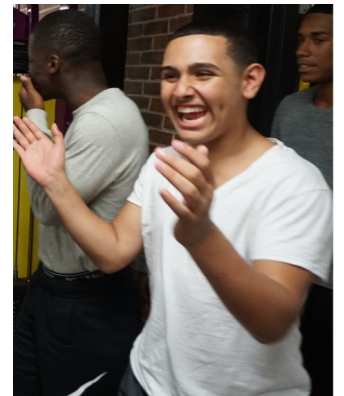
**79% of our Club members**  
expect to attend college.



**94% of our Club members**  
identify as ethnic minorities



**87% of our Club Members**  
are considered low income by federal  
standards



**\$30 (\$5 for teens)**  
is the low annual fee members pay to join  
our Club.

for more info: [www.lbgc.org](http://www.lbgc.org)