

GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUB
OF GREATER LOWELL**

Corporate Engagement Program

A study conducted by the Corporate Executive Board Company showed that on average, **every employee who participates in corporate community engagement activities adds \$2,400 of value** to the company as a result of decreased turnover and increased employee engagement. A Deloitte survey found that millennials are twice as likely to be satisfied with their career when they have the opportunity to volunteer through their employer.



"What an amazing day! It was so nice to meet the staff, volunteers and kids and do something for the day that actually mattered!"

– Karla, BCBS Service Day participant

Supporting the Boys & Girls Club of Greater Lowell is a great way to increase your employee engagement while investing in the community. According to a 2016 study by the Boys & Girls Club of America, every \$1 invested in a Boys & Girls Club has a return on investment of over \$6 to the greater Lowell community.

Our Corporate partners:

- Help us keep our facility in top shape for over 320 Club members who visit us each day.
- Provide positive adult role models for at-risk youth in Lowell
- Have fun while giving back to the community
- Ensure that every child in Lowell who needs the Club has access for a low membership fee of just \$30 per year.
- Help shape the future workforce of our community



Ways to get involved:

Volunteer Groups – We welcome groups who want to work on a facilities project in the morning hours (landscaping, gardening, painting or specialized maintenance projects), serve dinner in the afternoon (best for groups of 4 -5), or provide positive adult interaction with our Club members in various program areas (such as homework help, our gym, arts, music or games room).



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Skill Sharing – Many of our most impactful programs and workshops have been provided by outside volunteers or groups. Examples of skill sharing programs are: engineering, fitness, yoga, meditation, carpentry, computer programming, photography, gardening and music. We value the specialized skills and talents that volunteer groups can bring to our program, and can work with you to figure out the best fit for your employees.

Mentoring – Providing positive adult role models for our youth is a key component of the Boys & Girls Club program. Mentors spend 1 – 2 hours per week with a young person that has been matched with them based on career interests or need. We currently have more youth eager to be a part of the mentoring program than we do available mentors. An orientation and guidance will be provided to mentors.



Host a tour of your workplace – One of the main goals of the Boys & Girls Club program is setting our members up to be successful adults by helping them create a life plan for after high school (our ***Pathways Program***). Exposing our young people to different workplace environments and opportunities expands their understanding of the options available to them, and helps them visualize themselves in a career. See the back page of this brochure for more information regarding our Pathways Program for more ways your business can support the Club's workforce development programs.

“Working with the Boys and Girls Club of Greater Lowell has been truly enriching for our organization. From serving Thanksgiving dinner and hosting an annual holiday party to painting the Teen Center and holding financial literacy events, our staff always enjoys spending time with the kids. Every time you walk through the door, you get to witness the positive impact the Club has firsthand. “

Tom Hammond, Align Credit Union Executive Vice President and CFO

"I enjoy volunteering at the Boys & Girls Club because of the amazing youth I meet and get to know. They have goals, aspirations, dreams as well as insecurities, questions and concerns just like I did as a young person growing up. As an adult who has "been there and done that", I enjoy helping them along the path, giving them the advantage of someone who is not their parent and not their teacher. A person who will listen and be there as coach or mentor. "

- Peter White, Volunteer since 2015

Host a drive - The fees that our youth pay to join the Club, which include all programming and a healthy dinner each evening, only cover 3.4% of our operating budget. By collecting supplies used every day in our Club, your company can help close the gap between what our members pay, and the cost to provide services to our members. See the enclosed flyer for items that are most often needed.



Host a fundraiser - Does your staff have a competitive spirit? Tap into that drive to make a big impact in the lives of low income youth. We have all the tools and resources you need to host a fundraiser at your pace and on your timeline (we can even provide an online giving portal just for you). Just contact us and we'd be happy to send over some ideas.

Employee Giving Programs/Donations - United Way, Benevity and Truist are just a few of the employee giving programs that our Boys & Girls Club participates in. A staff representative would be happy to come to your offices and speak with your staff about the impact even a small monthly contribution can make in the lives of youth in Lowell.

For more information about any of the opportunities described above, or to discuss other ideas you may have, please contact Angel Brunelle at abrunelle@lbgc.org or 978-458-4526 x 19.

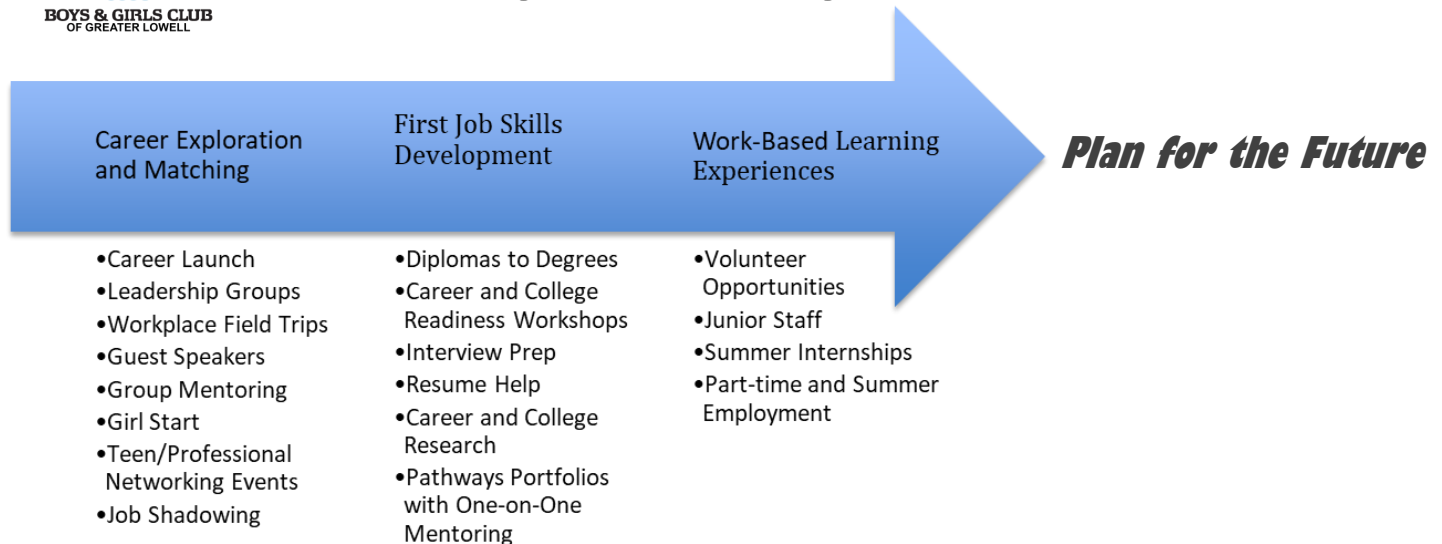


Boys & Girls Club of Greater Lowell Pathways Programs

The Career & College Readiness Center at the Boys & Girls Club of Greater Lowell provides early access to job training and education programs to create pathways to economic self-sufficiency. Our primary goal is that each member graduates from high school with a plan for their future, either through post-secondary education, military service, or employment.



Career & College Readiness Programs



Ways to support the Boys & Girls Club Career & College Readiness programs

Mentoring – Providing positive adult role models for our youth is a key component of the Boys & Girls Club program. Mentors spend 1 – 2 hours per week with a young person that has been matched with them based on career interests. Mentors will help teens keep a portfolio of experiences that will support their path after graduation.

Host a tour of your workplace – Exposing our young people to different workplace environments and opportunities expands their understanding of the options available to them, and helps them visualize themselves in a career. The Club will provide transportation to and from your business, as well as a chaperone for the visit. Most tours include up to 10 teens.

Job Shadowing - Having the opportunity to spend the day with a working adult gives our teens a better sense of what the workplace is like and what is required in various fields. This exposure helps our teens understand what is expected in a working environment, and what next steps might be for their desired career.

Host an intern - For those teens who are ready for first-job experience, an internship is a valuable experience for learning the importance of being on-time, following instructions, seeing a project through and what it takes to be a great employee. Our internships typically take place in the summer months.