GREAT FUTURES START HERE.



Future Builder Partnerships

Our *Future Builder Partnerships* allow those businesses who are committed to creating opportunities for youth who need us most to consolidate their giving, while expanding the benefits and recognition associated with our traditional event sponsorships. Future Builder Partners plan out their sponsorships for the entire year, gain additional recognition for their support of kids in Lowell, and choose from several payment options.

Because each business's needs are different, your Future Builder partnership package can be customized by choosing the level of sponsorship you want for any or all events. Just use the enclosed form to select which events or programs you'd like to sponsor and at what level to determine the total amount of your Future Builder package. Please see the following pages for details on each event.

Future Builder Partnership Levels

Opportunity Circle - \$20,000+ Benefits associated with Believers Prominent signage at all Club events

Believers - \$10,000 - 19,999 Benefits associated with Cultivators Recognition on our social media platforms

Cultivators - \$7,500 - \$9,999 Benefits associated with Advocates Recognition in our print newsletter "The Open Door"

> Advocates - \$5,000 - \$7,499 Benefits associated with Friends Acknowledgement in our e-newsletter

Friends - \$2,500 - \$4,999 Benefits associated with Helpers Recognition on Future Builder's Web site with link to your website

Helpers- \$1,500 - \$2,499 Listing in annual Impact Report All benefits associated with your selected events Recognition on Future Builder signage at Club events throughout the year







22nd Annual Holiday Auction—December 5, 2019

The Holiday Auction is the signature event of the Boys & Girls Club. With over 450 guests in attendance, the event is eagerly anticipated each year by the Greater Lowell community. The Holiday Auction, catered by Lenzi's Catering, takes place at Lowell Memorial Auditorium, and includes a silent auction, cocktail hour, dinner and live auction. Entertainment is provided by members of the Boys & Girls Club.

Holiday Auction Sponsor Packages and benefits

Presenting Sponsor—\$10,000 Recognition as Presenting Sponsor at Live Auction, in Annual Report, and a radio spot Prominent signage at the event Company logo on Auction paddles Recognition in newsletter, social media and website Two tables of 10 with signage

Premier Sponsor—\$5,000

Recognition at Live Auction as Premier Sponsor Logo displayed at event Recognition on social media and website Two tables of 10 with signage

Platinum Sponsor—\$2,500 Logo displayed at event Recognition on website Table of 10 with signage

Gold Sponsor—\$1,750 Logo displayed at event Table of 10 with signage

Champion of Kids - \$500 2 Dinner tickets Name displayed at the event

Wine Sponsor - \$1,500 (one available) Recognition at the event on each table

Dessert Sponsor - \$1,000 (one available) Recognition at the event on each table

Photography Sponsor - \$500 (one available) Logo displayed at the event and on social media









Don't miss the Grand Finale of the Boys & Girls Club Golf Tournament!

Golf Tournament Grand Finale —June 3rd, 2019 marks the **40th and final year** for the Boys & Girls Club of Greater Lowell's Annual Golf Tournament. More than 130 golfers join us for a day of fun at beautiful Indian Ridge Golf Course. Complete with raffles, specialty holes, and contests—and followed by a Cocktail Reception and silent auction, this event has something for everyone.

Golf Tournament Sponsorship Benefits

The Legends - \$10,000

Two golf foursomes Corporate Banner Tee or Green Sign Special Recognition during evening Cocktail Reception Recognition in newsletter, on social media and event website Lunch and Cocktail Reception for all players

The Masters - \$6,000

Two golf foursomes Tee or Green Sign Signage at evening Cocktail Reception Recognition on social media and event website Lunch and Cocktail Reception for all players

The Leaderboard - \$3,000

One golf foursome Tee or Green Sign Signage at evening Cocktail Reception Recognition on event website Lunch and Cocktail Reception for all players

Club Level - \$1,000

Five tickets to Cocktail Reception 150 yard marker sign Signage at Cocktail Reception Recognition on event website

Additional Sponsorship opportunities:

Hole Sponsor - \$500 - 18" x 24" sign placed at tee or green 150 Yard Sponsor - \$250 - 18" x 12" sign placed at 150 yard mark Cart Sponsor - \$100 - Name displayed on cart(s)









<u>Program Sponsorships</u>

Youth of the Year Celebration Sponsor - \$2,500 (one available)

Each year, one exceptional Club member is selected to be our Youth of the Year through a very competitive process. The winner serves as an ambassador for our Club, and goes on to compete in the state competition, and potentially the national competition. Our Youth of The Year Celebration will bring together many of the Club's key supporters while the new Youth of the Year is announced.



Sponsorship includes:

- Includes signage at event and recognition as a sponsor on all publicity
 - Recognition as sponsor in annual impact report feature on Youth of the Year
 - A judge position at Youth of the Year finals on March 6th
- Company name/logo on Facebook and website announcements regarding
 Youth of the Year

Additional sponsorship opportunities

Summer Internship Sponsor - \$1,000 - Sponsor a rising Junior or Senior in our first-jobs program. Sponsorship of a 6-week summer internship provides a weekly stipend for the intern, and a bus pass to get to and from the internship.

- Summer Internship sponsors will receive a letter from the intern they sponsor, as well as follow-up after the internship is completed
 - Opportunity to host an intern at your place of business (based on location)
 - Recognition on our web site

Summer Job Fair Sponsor - April 25th, 2019 - \$250 - Help low income teens connect with employment opportunities for the 2019 summer season.

- Includes prominent signage at event and recognition as a sponsor on all publicity
 - Guaranteed table for your business at the event

Career Fair/Teen Mixer - March 14th, 2019 - \$250 - Introduce low income teens to career options and one-on-one connections with local professionals.

- Includes prominent signage at event and recognition as a sponsor on all publicity
 - Guaranteed space for your business at the event



GREAT FUTURES START HERE.



Future Builder Partnerships

Please complete and return this form to the Boys & Girls Club by March 1st, 2019 in order to be included in event sign	age
Contact Information	•••
Business/Your Name (as you would like it to be recognized):	
Contact Name:	
Contact email address:	
Contact Phone number:	

Please circle the level of sponsorship you request for each event. The total of all sponsorships

combined will indicate your Future Builder Partnership level. Note that you do not need to sponsor all events in order to be a Future Builder Partner.

Holiday Auction	Presenting	Premiere	Platinum	Gold	Other:	Total:
	\$10,000	\$5,000	\$2,500	\$1,750		
Golf Tournament	Legends	Masters	Leaderboard	Club Level	Other:	
	\$10,000	\$6,000	\$3,000	\$1,000		
Program	Youth of the	Summer Job	Career Mixer	Summer Intern		
Sponsorships	Year	Fair		Sponsor		
	\$2,500	\$250	\$250	\$1,000		
					Future Builder	
					Partnership total:	

Payment information:

____Check enclosed for \$_____

_____ Call for a credit card number

_____ Please send an invoice to be paid in full upon receipt

Please return this form to Angel Brunelle at <u>abrunelle@lbgc.org</u> or by mail to:

Boys & Girls Club of Greater Lowell

657 Middlesex Street

Lowell, MA 01851