

Personalizing your fundraising page

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BOYS & GIRLS CLUB OF GREATER LOWELL

Twenty-third Annual Holiday Auction ○ BGCGL Staff

Yesenia Maysonet

Looking for 20 friends to donate \$10 to help kids and teens in Lowell!

Regardless of what is going on in the world the Club continues to do whatever it takes to ensure our kids and teens needs are met. I've made a donation and am asking you to join me.

To learn more about the programs the Boys & Girls Club offers follow them on social media or visit the Club's webpage by [clicking here](#).

Share on Facebook

Share on Twitter

100%
80%
60%
40%
20%
0%

\$550.00
achieved

\$750.00
goal

73%
of your goal reached

It is important to personalize your fundraising page, because donors are giving to you as much as they are giving to the Club. They want to know why you think this cause is important, how you are involved or got involved with the Club, and why their donation is important to you.

Start by adding an image or 'avatar'

Log into your page here. If you are already logged in, click on your name to bring up your Dashboard.

The screenshot shows a fundraising dashboard interface. At the top, there is a search bar labeled "Search This Event" and social media icons for Facebook, Twitter, YouTube, and Instagram. On the right, a green button labeled "My Fundraising Tools" and a user name "Michael Brunelle" are visible. Below the top navigation, there are four main sections: "Event Home", "Become a Fundraiser", "Auction Items", and "Purchase Tickets or Sponsorship". The left sidebar contains a menu with items: "Dashboard", "Share Event", "My Donations", "Resources", "My Registration", and "Manage Registrations". The main content area is titled "My Registration" and contains three tabs: "Registration Info", "Permissions", and "Badges". A tooltip is displayed over the "Change Profile Picture" icon, with the text: "Change your avatar by hovering over the image and clicking 'Change Profile Picture'". Below the tabs, there is a form for registration information. The form includes fields for "First Name" (containing "Michael"), "Last Name" (containing "Brunelle"), "Address", "City" (containing "Lowell"), "State" (containing "Massachusetts"), "Zip Code" (containing "01852"), "Country" (containing "United States"), and "Phone Number". Each field has a "required" label next to it. A "Close" button is located near the tooltip.

Search This Event



My Fundraising Tools

Michael Brunelle



Your settings have been saved.

My Registration

Registration Info

Permissions

Badges

Personal Information

First Name required

Michael

Last Name required

Brunelle

Address required

[Redacted]

City required

Lowell

State required

Massachusetts

Zip Code required

01852

Country required

United States

Phone Number

[Redacted]

Dashboard

Share Event

My Donations

Resources

My Registration

Manage Registrations

Edit My Page

Join a Team

Click on "Edit my page" to personalize your message

First, create a title for your page.

To edit, click on the little gear in the corner.

Twenty-third Annual Holiday Auction
Michael Brunelle

My Personal Fundraising Page

Tell your story here! Your supporters will want to know about you and why you're fundraising for this cause.

[Share on Facebook](#) [Share on Twitter](#)

100%
80%
60%
40%
20%
0%

\$0.00
achieved

\$500.00
goal

0%
of your goal reached

Donate Now

The image shows a fundraising page interface. At the top, there is a profile picture of Michael Brunelle and the text 'Twenty-third Annual Holiday Auction Michael Brunelle'. Below this is a white box containing the title 'My Personal Fundraising Page'. To the right of this title box are two icons: an eye and a gear, both circled in red. Below the title box is another white box with the text 'Tell your story here! Your supporters will want to know about you and why you're fundraising for this cause.' To the right of this box are also two icons: an eye and a gear, both circled in red. Below the story box are two blue buttons: 'Share on Facebook' and 'Share on Twitter'. To the right of these buttons are two icons: an eye and a gear. On the far right of the page is a progress meter. The meter is a vertical bar with a scale from 0% to 100%. The bar is currently empty, indicating 0% progress. To the right of the meter, the text reads '\$0.00 achieved', '\$500.00 goal', and '0% of your goal reached'. At the bottom right of the page is a dark blue button that says 'Donate Now'. Two red arrows point from the text above to the gear icons in the title and story boxes.

Then, add your personal story of why you are fundraising for the Club.

Please support my fundraiser for the Boys & Girls Club of Greater Lowell

When my wife, Angel Brunelle, began working at the Boys & Girls Club 5 years ago, I learned so much about this organization that I'd be driving past my entire life. I was very impressed by the Healthy Meals program, the Music Program and the many ways that they get teens involved in the community. Right away, I knew I wanted to do what I could to help the Club serve the young people of Lowell, so I got involved by helping to fix up an old van for the Club to use for field trips, making repairs around the Club, building a podium for their Holiday Auction speaker, and of course coming to events and helping share the story.

I've seen first hand how hard all the Club staff are working to deliver the services that Lowell's youth need during the pandemic, and I know that rely on community support to make this happen. Please help me help the Club by donating to this fundraiser - any amount is appreciated!

[Share on Facebook](#) [Share on Twitter](#)

\$0.00 achieved

\$500.00 goal

0% of your goal reached

[Donate Now](#)

[Register For This Event](#)

[Save Page](#) or [undo changes](#) [Reset Page To Default](#)

To learn more about the importance of this personal story, click here.



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 Share on Facebook

 Share on Twitter



[Donate Now](#)

[Register For This Event](#)

[Save Page](#)

or

[undo changes](#)

[Reset Page To Default](#)

Don't forget to click the green "Save Page" button when you are done!

You are now ready to fundraise! There are three main ways that you can ask your friends, family and colleagues to support your fundraiser. You can use any or all of these methods to get the word out.

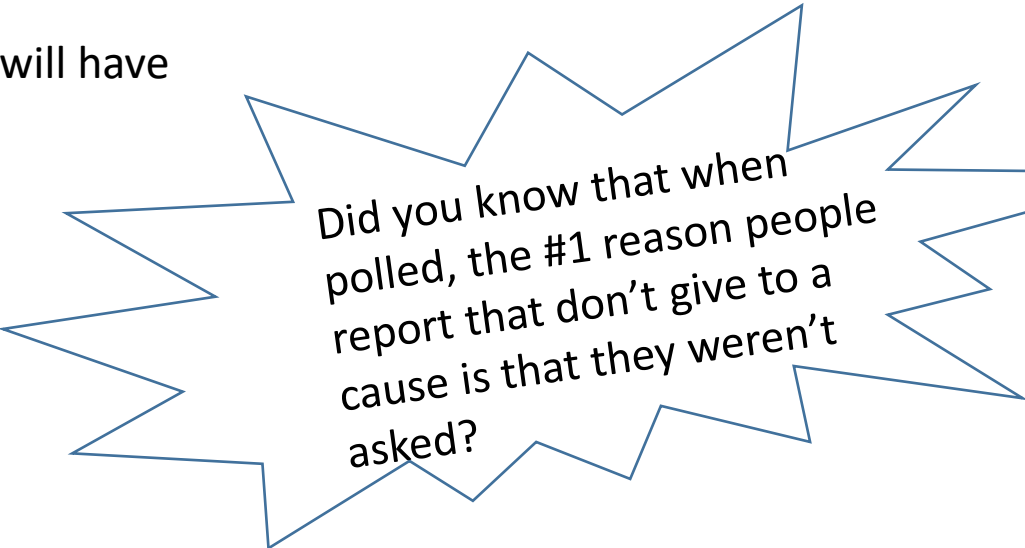
You can share your fundraiser via (click the heading to see the tutorial on each topic):

Email – The Qgiv system makes it easy to modify a template and send it directly to potential donors with a link directly back to your fundraising page.

Facebook – If you are a Facebook user, you can connect your fundraising page to your Facebook page via a Facebook fundraiser. The advantage to using Facebook is that neither the donor nor the Club have to pay platform or credit card fees – 100% of the donation comes straight to the Club!

Text to give – You can set up a code that you can then text to folks, which will have a link directly to your fundraising page.

[Click here](#) to access more tutorials



Did you know that when polled, the #1 reason people report that don't give to a cause is that they weren't asked?