Personalizing your fundraising page

It is important to personalize your fundraising page, because donors are giving to you as much as they are giving to the Club. They want to know why you think this cause is important, how you are involved or got involved with the Club, and why their donation is important to you.

Start by adding an image or 'avatar'

Log into your page here. If you are already logged in, click on your name to bring up your Dashboard.

Search This Event

My Fundraising Tools ⌄   **Michael Brunelle**

Event Home   **Become a Fundraiser**   **Auction Items**   **Purchase Tickets or Sponsorship**

My Registration

Registration Info	Permissions	Badges

Change your avatar by hovering over the image and clicking 'Change Profile Picture'

Close

Information

required   Last Name required

Michael   Brunelle

Address required

City required   State required   Zip Code required

Lowell   Massachusetts ▼   01852

Country required   Phone Number

United States ▼

Dashboar

Share Event

My Donations

Resources

My Registration

Manage Registrations

Edit My Page

Click on "Edit my page" to personalize your message

First, create a title for your page.

To edit, click on the little gear in the corner.

Twenty-third Annual Holiday Auction
Michael Brunelle

My Personal Fundraising Page

Tell your story here! Your supporters will want to know about you and why you're fundraising for this cause.

f Share on Facebook   **🐦 Share on Twitter**

100%

80%

60%

40%

20%

0%

$0.00
achieved

$500.00
goal

0%
of your goal reached

Donate Now

Then, add your personal story of why you are fundraising for the Club.

Please support my fundraiser for the Boys & Girls Club of Greater Lowell

When my wife, Angel Brunelle, began working at the Boys & Girls Club 5 years ago, I learned so much about this organization that I'd be driving past my entire life. I was very impressed by the Healthy Meals program, the Music Program and the many ways that they get teens involved in the community. Right away, I knew I wanted to do what I could to help the Club serve the young people of Lowell, so I got involved by helping to fix up an old van for the Club to use for field trips, making repairs around the Club, building a podium for their Holiday Auction speaker, and of course coming to events and helping share the story.

I've seen first hand how hard all the Club staff are working to deliver the services that Lowell's youth need during the pandemic, and I know that rely on community support to make this happen. Please help me help the Club by donating to this fundraiser - any amount is appreciated!

Share on Facebook   Share on Twitter

100%
80%
60%
40%
20%
0%

$0.00
achieved

$500.00
goal

0%
of your goal reached

Donate Now

Register For This Event

Save Page   or   undo changes   Reset Page To Default

To learn more about the importance of this personal story, click here.

Don't forget to click the green "Save Page" button when you are done!

You are now ready to fundraise! There are three main ways that you can ask your friends, family and colleagues to support your fundraiser. You can use any or all of these methods to get the word out.
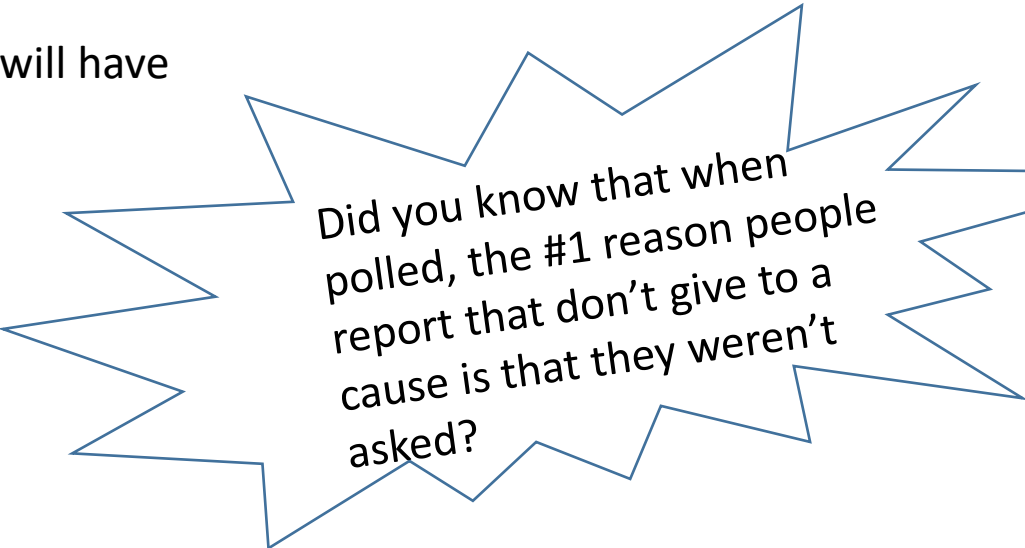
You can share your fundraiser via (click the heading to see the tutorial on each topic):

Email – The Qgiv system makes it easy to modify a template and send it directly to potential donors with a link directly back to your fundraising page.

Facebook – If you are a Facebook user, you can connect your fundraising page to your Facebook page via a Facebook fundraiser. The advantage to using Facebook is that neither the donor nor the Club have to pay platform or credit card fees – 100% of the donation comes straight to the Club!

Text to give – You can set up a code that you can then text to folks, which will have a link directly to your fundraising page.

Click here to access more tutorials

Did you know that when polled, the #1 reason people report that don't give to a cause is that they weren't asked?