Starting a Facebook Fundraiser

Connecting your fundraiser to your Facebook page is an easy way for donors to give in a format they are likely very used to.

Also, Facebook passes 100% of the donation along to the Club – there are no platform or credit card fees to pay.
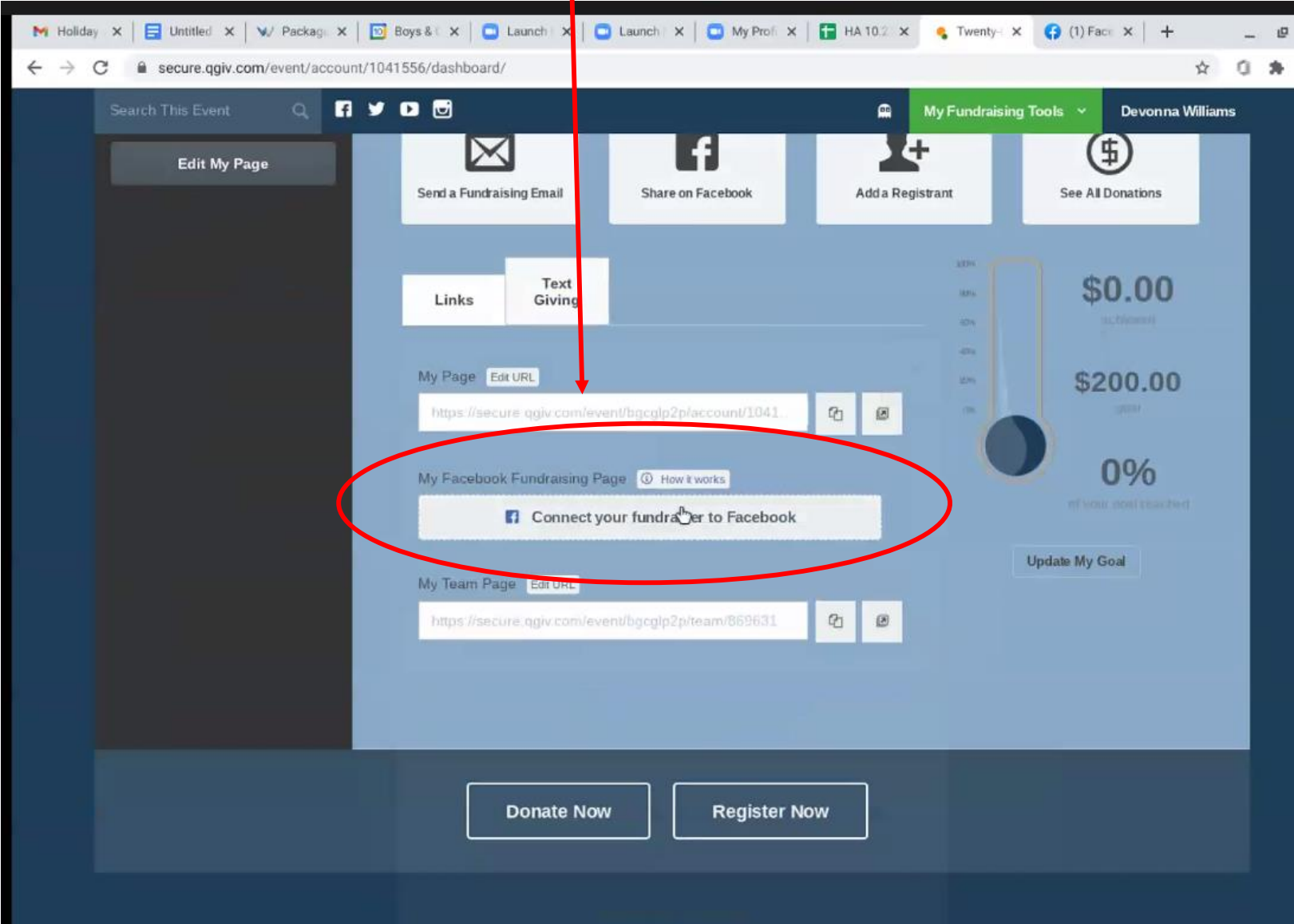
It is also really helpful for motivating others, as anyone can see who is donating to your page.

Log into your Fundraising page

Do not select these buttons – this simply shares your Qgiv page on Facebook.

Instead, scroll down further on the page.

Instead, look for this box that says "Connect your fundraiser to Facebook"

When you click the "Connect your fundraiser to Facebook button" this screen will appear. Give your fundraiser a name, and fill in the description.

You might want to make the description different from the personal story you created on your fundraising page, as both will show up in your Facebook fundraiser.

When you are ready, click "Connect to Facebook"

Tell your story. Then we'll connect your fundraising page to Facebook.

Title required   35 characters left

Twenty-third Annual Holiday Auction

Description required

Please support my goal to raise $500 to support the Boys & Girls Club's annual Holiday Auction. Funds raised at the Holiday Auction this year will go towards supporting the Club's important COVID relief efforts - such as opening during the day for distance learners, providing 3 healthy meals in the Club and via Grab and Go, as well as afterschool programs.

Connect to Facebook

Not now

Once you are connected to Facebook, you will see a screen that looks like this. This is your Facebook fundraiser, which is on your personal fundraising page.

This image will automatically show up on your page, but you can change it by selecting the edit button.
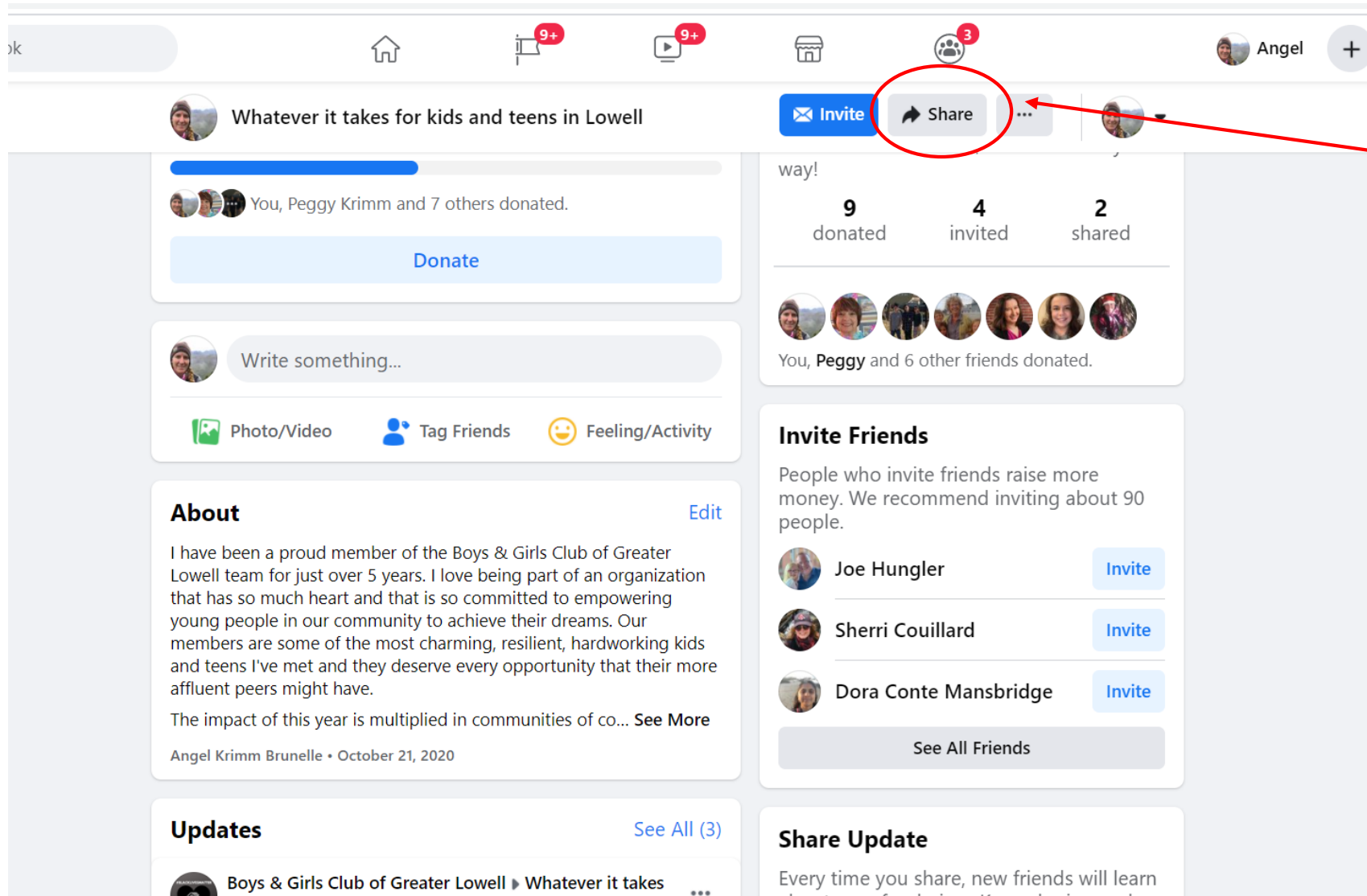
Your Facebook fundraiser is now ready. The next step (and most important) is to share and invite people to join your fundraiser.

It is recommended that you start by making the first donation to the fundraiser, even a small one helps get momentum going.

Invite your friends to donate by clicking the "Invite" button, and selecting friends from the list.

and teens in Lowell
Fundraiser for Boys & Girls Club of Greater Lowell by Angel Krimm Brunelle • 🌐

✉ Invite   ➤ Share   ⋯

Thank you for your donation!
You donated $25 to this fundraiser

✅ Following

Goal   Edit
$450 raised of $1,000 ⓘ   38 days left

You, Peggy Krimm and 7 others donated.

Donate

Write something...

🖼 Photo/Video   👥 Tag Friends   😊 Feeling/Activity

About   Edit
I have been a proud member of the Boys & Girls Club of Greater Lowell team for just over 5 years. I love being part of an organization that has so much heart and that is so committed to empowering

Fundraiser Progress
This fundraiser raised $450. You're on your way!

9   4   2
donated   invited   shared

You, **Peggy** and 6 other friends donated.

Invite Friends
People who invite friends raise more money. We recommend inviting about 90 people.

Joe Hungler   Invite

To share your fundraiser on your page, click the "Share" button and write a post asking folks to support your fundraiser.

It is recommended that you continue to share your fundraiser on a regular basis, as not everyone will see it each time you share, nor will it stay at the top of your friend's feed for very long.

For tips on getting the most out of your Facebook fundraiser, click here.

Creating posts to thank your donors (and tagging them) can be really motivating.

You can also share videos and photos from the Club – which is also a great way to get attention.

You can copy images and videos from the Club's Facebook page or web site to use on your page.

Happy Fundraising! Click here for more tutorials.

3264489293839/

Whatever it takes for kids and teens in Lowell

✉ Invite   ➤ Share   ···

Copy Link

Angel Krimm Brunelle shared a link.
October 28 at 1:56 PM · Facebook Fundraisers · 🌐

Many thanks to Laura Lambert, Molly Sheehy, Lisa Blazer Helping, Dawn Grenier and Bryan Campbell McCormick for helping me get closer to my goal of raising $1,000 to help the Boys & Girls Club of Greater Lowell continue to do whatever it takes to meet the needs of our community's youth.

Check out this video that shows how we have been serving kids and teens over the past few months.

VIMEO.COM
Whatever it takes for kids and teens in Lowell.
This past several months have been challenging for many, specially...

👍❤ 10   3 Comments 5 Shares

👍 Like   💬 Comment   ↪ Share

Created By

Angel Krimm Brunelle 💬

👥 445 friends

f On Facebook since 2009

Frequently Asked Questions   Learn More

▸ How do nonprofits receive donations?

▸ How do taxes work?

▸ Are there fees?

▸ Can I donate privately?