

Privacy Policy & SMS Terms and Conditions Boys & Girls Club of Greater Lowell

Effective Date: March 16, 2026

The Boys & Girls Club of Greater Lowell (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This policy explains how we collect, use, and protect information obtained through our SMS/text messaging program.

Privacy Policy

Information We Collect

- Your mobile phone number
- Your name (if voluntarily provided)
- Messaging preferences
- Message interaction data such as opt-ins, opt-outs, and delivery confirmations

How We Use Your Information

- Communication with team members for inquiries.
- Child Pick up notifications

Information Sharing

We do not sell, rent, or trade personal information. Your information may only be shared with trusted service providers who help operate our messaging platform or authorities when required by law.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All opt-in data and consent records will be maintained as required by law.

Data Security

We maintain reasonable administrative, technical, and physical safeguards to protect personal information consistent with applicable U.S. privacy standards and Massachusetts data security regulations (201 CMR 17.00).

Children's Privacy

Our messaging services are intended for parents, guardians, staff, and community members. We do not knowingly collect personal information from children under the age of 13 without appropriate parental consent.

SMS Terms and Conditions

SMS Program Description

The Boys & Girls Club of Greater Lowell SMS program provides text message notifications related to club programs, events, reminders, and important announcements. Message frequency may vary.

Consent to Receive Messages

By providing your mobile phone number and opting in, you consent to receive SMS messages from the Boys & Girls Club of Greater Lowell. Consent to receive text messages is not required as a condition of participation in any program or service.

Message and Data Rates

Standard message and data rates may apply depending on your mobile carrier and service plan.

Opt-Out

You may opt out at any time by replying STOP to any message. After opting out, you will receive a confirmation message and will no longer receive SMS communications unless you opt in again.

Help

For assistance, reply HELP to any message or contact the Boys & Girls Club of Greater Lowell using the information below.

Supported Carriers

SMS delivery may not be available on all carriers or mobile devices. Carriers are not responsible for delayed or undelivered messages.

Changes to SMS Terms

We may modify or terminate our SMS messaging program at any time. Updates to these terms will be posted with a revised effective date.

Contact Information

Boys & Girls Club of Greater Lowell
657 Middlesex Street
Lowell, MA 01851

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